



**MERCEDES
GLEITZE**

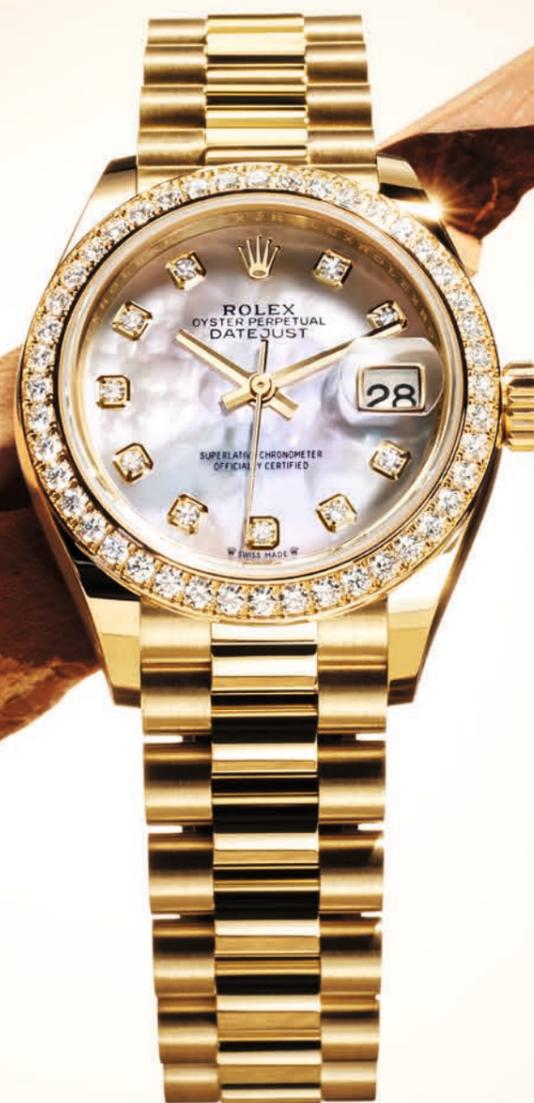
In 1927, she became the first British woman to swim the English Channel. She was equipped with a Rolex Oyster that functioned perfectly after 10 hours in the water.



**OYSTER PERPETUAL
LADY-DATEJUST**

THE AUDACITY OF EXCELLENCE

“A classic timepiece, designed for a lady.” This is how some may describe the Oyster Perpetual Lady-Datejust. Maybe they’re right. Since the early 20th century, Rolex has designed and crafted watches suited for the wrists of every woman, with the same standard of excellence as all the models that have built its legend. So, if “classic” means always pursuing a higher standard, if it means perpetuating tradition while combining elegance with precision, grace with resistance, beauty with performance... then the Lady-Datejust is, indeed, a classic timepiece designed for a lady.



The many faces of the Lady-Datejust make this model one of the most varied in the Oyster Perpetual collection.

GRACE AND ELEGANCE

Unveiled in 1957, the Lady-Datejust concentrates all the attributes of the Datejust, the emblematic Rolex watch that has been a byword for style and technical performance ever since its launch in 1945. The women's version of this date chronometer, the Lady-Datejust carries the elegance of the Datejust in a smaller size perfectly suited to a slender wrist.

It offers so many choices that wearers can easily find one to reflect their personality. Sunray-finish dials, paved with diamonds or crafted from mother-of-pearl. Domed, fluted or diamond-set bezels. The many faces of the Lady-Datejust make this model one of the most varied in the Oyster Perpetual collection. It is available in Oystersteel, in 18 ct yellow, white or Everose gold, or in Rolesor versions that combine Oystersteel and one of three varieties of gold (white, yellow and Everose).

Depending on the version, the Lady-Datejust is available on an Oyster bracelet with a folding Oysterclasp; on a Jubilee bracelet – created in 1945 especially for the Datejust – with a Crownclasp; or on a President bracelet with a Crownclasp. A concealed attachment system ensures seamless visual continuity between the bracelet and case.

Since the earliest days of Rolex, women have inspired the creation and development of special timepieces that would support their quest for empowerment. The Lady-Datejust is a celebration of those who dare to lead the way. It embodies precision while combining classic elegance and technical performance.



SYLVIA EARLE

The marine biologist has been a pioneer of ocean exploration for more than six decades. Her mission has always been to explore, study and protect the planet's oceans.



ANNA NORDQVIST

During her illustrious career, the Swede has won three golf Majors and helped the European team to four Solheim Cup triumphs.



GARBIÑE MUGURUZA

The Venezuelan-born Spaniard's long list of tennis honours includes three Grand Slam® singles titles and the World No. 1 ranking.

Each timepiece for women is a reminder of greatness past and a symbol for an inspiring future.



SONYA YONCHEVA

The Bulgarian-Swiss soprano is considered one of the most gifted performers of her generation and is in constant demand at the world's greatest opera houses.

The Lady-Datejust is a celebration of those who dare to lead the way.



A perfect blend of proportion, robustness and elegance.

PRECISION AND PERFORMANCE

The Lady-Datejust's 28 mm Oyster case is a perfect blend of proportion, robustness and elegance. The distinctively shaped middle case is crafted from a solid block of highly corrosion-resistant Oystersteel or 18 ct gold. It is guaranteed waterproof to a depth of 100 metres (330 feet) and provides optimum protection to the watch's movement.

The Lady-Datejust is equipped with calibre 2236, a self-winding mechanical movement entirely developed and manufactured by Rolex. Its architecture makes it exceptionally precise and reliable. Calibre 2236 is fitted with a Syloxi hairspring in silicon, patented and manufactured by Rolex. Resistant to magnetic fields, the Syloxi hairspring provides great stability in the face of temperature variations and remains up to 10 times more precise than a traditional hairspring in case of shocks. Its patented geometry ensures its regularity in any position.

SUPERLATIVE CHRONOMETER CERTIFICATION

Like all Rolex watches, the Lady-Datejust is covered by the Superlative Chronometer certification. This designation testifies that every watch leaving the brand's workshops has successfully undergone a series of tests conducted by Rolex in its own laboratories according to its own criteria, following the official certification of the movements by the Swiss Official Chronometer Testing Institute (COSC). The in-house certification tests apply to the fully assembled watch, after casing the movement, guaranteeing superlative performance on the wrist in terms of precision, power reserve, waterproofness and self-winding. The Superlative Chronometer status is symbolized by the green seal that comes with every Rolex watch and is coupled with an international five-year guarantee. 🏆